

# Hypothesis Testing

- Last Class

- Steps in hypothesis testing

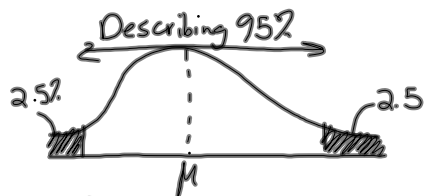
① State null & alternative hypothesis

$\begin{matrix} \text{null} & \rightarrow & H_0 & (\text{What you're testing}) \\ \text{alternative} & \rightarrow & H_A \end{matrix}$

② Determine level of confidence.

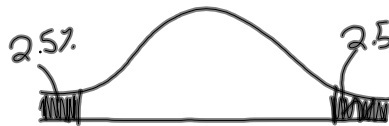
↳ Rule of thumb: 5%

↳ But can be any level: 10%, 1%



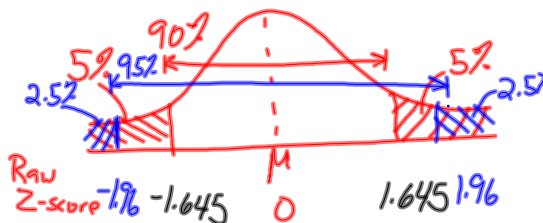
95% Confidence = 5% error

③ Determine critical value (depends on step 2)



at 5%  $z = (-1.96) \quad (1.96)$

What if I want a 10% margin of error?

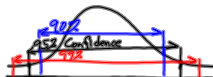


④ Conduct statistical test.

⑤ Draw conclusions.

Z-tests & Confidence Intervals

- Our statistical tests rely on our "confidence"
  - Typically 5%, but that's by convention.
- Confidence is the percentage of the distribution being discussed



Standard Error

$$SE = \frac{\sigma}{\sqrt{N}}$$

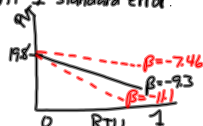
How much does our estimate vary?  $\Rightarrow$  SE  
(remember regressions?)

Standard errors can be used to calculate the "confidence interval"

Ex: RTW & regression

	Coefficient	SE
$\alpha$ :	19.8	1.163
$\beta$ :	-9.3	1.838

At 1 standard error:



1 SE represents 68% of the population (remember from normal dist)

95% of the distribution is covered with 1.96 SE

Confidence interval:

$$\beta \pm Z \times SE$$

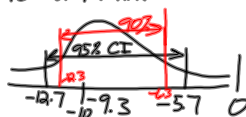
↑ plus and minus     ↑ determined by confidence level

At 95% confidence then the confidence interval is:

low estimate  $\rightarrow -9.3 - (1.96)(1.838) = -12.9$

high estimate  $\rightarrow -9.3 + (1.96)(1.838) = -5.7$

So, the estimate for  $\beta$  will vary between -5.7 and -12.9 95% of the time.



Is  $\beta$  likely to be equal to zero?

Probability of  $\beta = 0$  is less than 5%

Is  $\beta$  likely to be equal to -10%?

Remember from regressions  
Statistical significance means a coefficient is not likely to be zero  
 $\beta$  is statistically significant at 5%.

What is the CI of  $\beta$  when our confidence is 90%?

$$-9.3 - (1.645)(1.838) = -12.3$$

$$-9.3 + (1.645)(1.838) = -6.3$$

$$= (-6.3, -12.3)$$

At 90% level of confidence, is  $\beta$  likely to be equal to 0?  
-No.

Ex  
 $H_0: \beta = 0 \rightarrow$  at 95%  $\beta$   
 is between -5.7,  
 $H_a: \beta \neq 0$  -12.7, which  
 doesn't include  
 zero.

Statistical tests are reformulations of CI, but simply state whether it rejects  $H_0$ , or fails to reject  $H_0$ .

Types of statistical tests:

- ↳ Comparing the mean from two samples.  
 ↳ e.g. is the average grade in this class the same in the summer class?
- ↳ Comparing means from the same observation over time.  
 ↳ e.g. is the % of women in the workforce the same in Des Moines in 1990 and 2010?
- ↳ Is there a difference in the average of a sample compared to a given number  
 ↳ e.g. is the average

Ex: Women in Workforce.

① Is the percentage of Women in the Workforce statistically equivalent to 50%?

①  $H_0$ : prop of women in workforce = 50%

$H_a$ : " "  $\neq$  50%

② Confidence level: 95%

③ CV: 1.96

④  $t = 1.653$

$$-1.96 \leq 1.653 < 1.96$$

Our CI for the difference is:

-0.007, .06

→ Not statistically significant

⑤ Reject null hypothesis.  
so prop of women  $\neq$  .5

⇒ t-test

paired t-test compares the same observation between two periods of time (aka pooled t-test)

e.g. is the perc. of women in the labor force the same between 1968 & 1972?

①  $H_0$ :  $P_{1972} = P_{1968}$

$H_a$ :  $P_{1972} \neq P_{1968}$

② Confidence: 99%

③ CV: 2.575

④ TS: 2.458

$$-2.575 < 2.458 < 2.575$$

⑤ Reject null.

⇒  $P_{1972} \neq P_{1968}$

Independent samples t-test  
Compares means from two groups